



Betsy Pickren

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Executive Coach

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 BetsyCP

Professional Background

Whether coaching, consulting or facilitating, Betsy Pickren creates a safe environment for leaders to travel the exciting, yet uncomfortable road of stretching and risking as they expand their capacity to serve the real needs of the people they lead. She takes a whole person approach to assisting leaders to translate positive intentions into positive action throughout their careers. Her laser focus on cutting edge leadership technologies qualifies her to support emerging leaders as well as middle and upper level managers who are experts in diverse disciplines such as Information Technology, Finance, Sales, Public Service, Healthcare and Entertainment. They all share paradoxical dilemmas such as the versatility to balance technical and interpersonal ability, analytical and intuitive decision-making, developing the business and developing the people. Betsy believes that leaders exist to magnify strengths in themselves, others and the organization. To support that deep belief, she co-created the Managerial Coaching Certificate of the KSU Coles College of Business and serves as a lead faculty member. With over 30 years of experience in the education system, public companies, non-profits and government in supervisory, managerial, executive and consulting roles, Betsy expands performance capabilities of the individual and teams.

Representative Business Roles

- First wave of female branch officers at a large Atlanta bank
- Supervisor in Presidential Personnel, The White House
- First internal consultant in Zenger Miller, a small organization which grew to be an award winning international leadership development organization where she:
 - Consulted with Fortune 100 clients as well as for government and non-profits
 - Developed other consultants internally and within client organizations
 - Led the development of Client Services strategic plans and services implementation plans
- Executive at Zenger Miller - Vice president of Client Services, co-creator of a world class Client Services Division that supported over 3000 clients around the world
- President of Facilitated Learning, Inc., a successful leadership development and coaching practice
- Founding Partner of Exceleration Partners, a boutique group of seasoned professionals brought together to leverage our rich expertise to help leaders create the changes they seek

Representative Clients

CompuCredit IT, Microsoft, ALSAC – St. Jude Children's Hospital, HealthSouth, CDC, Turner Broadcasting, Colonial Pipeline, AGILE IT Staffing, Lead EMBA coach, Georgia State University.

Representative Education, Credentials and Affiliations

- Masters in Education, Adult Education Program Management, Georgia State University
- Professional Certified Coach (PCC), International Coach Federation
- Certified Professional Co-Active Coach, Coaches Training Institute
- Developing Whole-Scale Change Competencies, Dannemiller Tyson Associates
- Emotional Intelligence Certification and Master Trainer, Genos International
- Distributor, Harrison Assessments
- Facilitator Institute, Interaction and Associates
- Member, Strategic Executive Coaching Alliance
- Member, International Coach Federation
- Member, Georgia Coach Association (Past President)
- Gwinnett Senior Leadership